

Cookies Notice

Effective Date: 11/17/2025

The Pediatric Associates Family of Companies (“we,” “our,” or “us”) uses cookies and similar technologies on our websites to improve functionality, enhance user experience, and understand how visitors interact with our content. This Cookies Notice explains what cookies are, how we use them, and your privacy rights under applicable U.S. state laws.

I. What Are Cookies?

Cookies are small text files that are placed on your device when you visit a website. They help us recognize your browser, remember your preferences, and improve site performance. We also use similar technologies, such as web beacons, pixels, and analytics scripts, which collect information about how you use our site (for example, pages visited, time spent, and browser type).

II. Types of Cookies We Use

1. **Strictly Necessary Cookies:** These cookies are essential for the operation of our website. They enable core functions such as secure login, session management, and access to certain areas like our patient portal. These cookies cannot be disabled.
2. **Performance and Analytics Cookies:** These help us understand how visitors use our site so we can improve content, navigation, and usability. Information collected is aggregated and does not personally identify you.
3. **Functional Cookies:** These remember your choices (such as region, language, or accessibility settings) to provide a more personalized browsing experience.
4. **Advertising and Social Media Cookies:** We may use limited third-party cookies for social media integration (e.g., Facebook, LinkedIn) or to measure engagement with our educational campaigns. We do **not** sell or share your personal information for advertising purposes.

III. How We Use Cookies

We use cookies to improve site functionality and security, measure website traffic and performance, enhance user experience by remembering

Cookies Notice

Effective Date: 11/17/2025

preferences, provide relevant educational or organizational information, and support our compliance, analytics, and communication goals.

IV. Your Choices and Privacy Rights

Depending on where you live, you may have certain, you may have the right to:

- Access the categories of personal information collected and how it is used;
- Request deletion of personal information collected about you;
- Opt out of the sale or sharing of personal information (we do not sell personal information);
- Correct inaccurate personal information we hold;
- Limit the use of sensitive personal information;
- Appeal a denied privacy request (in certain states).

V. For California residents only

Under the California Consumer Privacy Act (CCPA) and California Privacy Rights Act (CPRA), California residents have the right to:

- Know what categories of personal information we collect and how we use it;
- Request deletion of personal information collected about them;
- Opt out of the sale or sharing of personal information (we do not sell personal data);
- Correct inaccurate personal information;
- Limit the use and disclosure of sensitive personal information.

VI. Cookie Preference

You may manage cookie preference at any time by:

- Adjusting your browser settings to block or delete cookies;
- Using browser-based “Do Not Track” or Global Privacy Control (GPC) signals, which we honor;

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- Contacting us directly using the information below.

Please note that disabling certain cookies may affect how our website functions. You can manage or disable cookies at any time by adjusting your browser settings. Please note that disabling certain cookies may affect how our website functions.

VII. Updates to This Notice

We may update this Cookies Notice from time to time to reflect changes in laws, technology, or our practices. The **Effective Date** above indicates the most recent update.

VIII. Contact Us

If you have questions about this Cookies Notice or your privacy rights, please contact:

Pediatric Associates Family of Companies

900 South Pine Island Road Suite 800 Plantation, FL 33324

Email: privacy@pediatricassociates.com